

YALEYE-FISH

LURES

TOURNAMENT TUFF



GET YOUR
LIMITED EDITION
STWA
YALEYE
TODAY!

SPECIAL LURE PROMOTION!

YALEYE-FISH LURES PRODUCED A COMMEMORATIVE LURE FOR THIS YEAR'S 36TH DERBY. YALEYE IS OFFERING \$200 CONTINGENCY PRIZE TO THE HEAVIEST WALLEYE CAUGHT ON THIS LURE DURING THE DERBY.

LURES ARE AVAILABLE AT THE WNY SPORT & TRAVEL EXPO ON MARCH 5TH - 8TH, 2020 AT THE SOUTHTOWNS WALLEYE ASSOCIATION BOOTH AT THE SHOW.

THIS LURE WILL ALSO BE AVAILABLE AT THE STWA MONTHLY MEETINGS AND OTHER LOCATIONS TO BE ANNOUNCED.



SOUTHTOWNS WALLEYE ASSOCIATION OF WNY, INC.
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OR SIGN-UP ONLINE AT: WWW.SOUTHTOWNSWALLEYE.ORG